

SEGERSTROM BASKETBALL



SEGERSTROM FUNDAMENTAL HIGH SCHOOL

“ADOPT-A-JAGUAR” Fundraiser

The “Adopt a Jaguar” Program is one of our most profitable fundraisers. It’s very easy to execute, if done correctly. **If you follow these few simple steps, you will be surprised at the response you’ll receive!**

- 1) Draft a letter (sample attached).
- 2) Make a list of family, friends and relatives.
- 3) Mail the letter, a copy of the “Adopt-a-Jaguar” form, AND a self-addressed “stamped” envelope to each individual.

YOU NEED TO MAKE IT AS EASY AS POSSIBLE FOR YOUR PROSPECTIVE SPONSORS TO RESPOND!

Please send out your letters as soon as possible. The earlier the better. You can expect to receive responses back in 3-4 weeks. Once you receive your responses, submit the form and checks to the program coordinator. **We would like to receive all completed forms/monies on or before Monday, November 19th, 2007.**

SAMPLE LETTER

October 6, 2007

Jane Doe
9999 Mesa Vista
San Juan Capistrano, CA 92675

Hi Aunt Jane,

How have you been? I'm doing great. School has been busy, but I'm glad to be back.

Just thought I'd let you know the basketball season has begun and I made the _____ team at Segerstrom Fundamental High. I'm real excited! Now that I'm on the team, I need to find individuals to sponsor me during the basketball season.

This year there has been a major budget cut towards educational programs, and the funds for this program have been affected. That's why the need for this fundraiser is so important. Your sponsorship will not only help me out, but will help our Basketball Booster Club cover the costs for new equipment, basketballs, and tournament fees.

Thanks in advance for your help!

Love you lots,

(Player's Name)

P.S. I'll send you a schedule when the season starts. Hope to see you at one of my Games!

**SEGERSTROM FUNDAMENTAL HIGH SCHOOL
BOYS BASKETBALL**

“ADOPT-A-JAGUAR”

**Would you like to help
SUPPORT OUR TEAM THIS SEASON
By
ADOPTING ONE OF OUR PLAYERS??**

- TERMS OF ADOPTION**
- Select your favorite player
 - Fill out the form below
 - Choose your adoption fee
 - Return the form and check to your player in the envelope provided
 - Receive your official program, t-shirt, or sweatshirt
 - Promise to cheer for your favorite Jaguar when he scores!

ADOPTION FEES:

OPTION #1	\$25 Donation	Your name will be printed in the program under your adopted player’s name, and you will receive a copy of the official program.
OPTION #2	\$50 Donation	You will receive the above, plus a SFHS Spirit Towel.
OPTION #3	\$75 Donation	You will receive the same items in Option #1, Plus a SFHS Basketball T- shirt.
OPTION #4	\$100 Donation	Your name printed in bold print under your Adopted player’s name, a copy of the Program, and a SFHS Basketball Sweatshirt.

Player adopted: _____ Option # _____

Sponsor’s Name: _____
(Name to appear in program as written)

Address: _____

T-shirt, or Sweatshirt size (circle one) Men’s Adult: S M L XL XXL

MAKE CHECKS PAYABLE TO “SFHS Boys Basketball Boosters” – THANK YOU!